

ART and CONSTRUCTION

Billboard 2022 - 2021

Lerchenfelder Gürtel 55 / Gaullachergasse 1, 1160 Vienna

MARIANNE GREBER

LOOK & SMILE

Vienna, 2022



“A melody in that smile, in that glance – a whole life.”

Marianne Greber

LOOK & SMILE – one picture of two people that depicts the fleeting encounter of a care worker and a lift mechanic. Two ordinary working people who are extremely important for our society and who are at the heart of maintaining health, services and mobility.

A statement for acknowledging every single person and their – hard and often unheeded – work, for equal pay, for respect and for self-determination. Different occupational groups with different challenges who all face immense physical and emotional stress are given equal opportunities.

Marianne Greber focuses on the woman and the man as archetypes, affording them equal roles in society. The artist expresses this focal aspect as follows: “Whether woman, man, non-binary. I am interested in who speaks and who stays silent, what we see, what happens and what doesn't happen.”

This meeting as equals reflects the mutual respect and recognition of their day-to-day work. By means of their attributes – work clothes and tools, stethoscope and hammer – they emphasise the importance of their work.

The rays, the clusters of energy, streaming out at heart height, are a visible reminder of demands yet to be fulfilled by the current system and of its shortcomings. The focus of attention shifts to the individual human being and their work with and for other people. Symbolically they underline the urgency of taking action at the individual, social and political level and meeting recurrent demands, responding to what has already been seen, heard and said in order to ensure a dignified quality of work and life.

An appeal for analogue engagement with people, our neighbours, and against the constant need to enter data and the flood of digital demands. The rays of humanism and the desire for transformation are placed at the centre of the scale of values.

A smile, an appreciative glance shared by two people, is moulded into a fine melody whose eternal beauty shines out far and wide, like the fading echo of a sublime thought.

Peter Bogner, curator

Performers:

Maria Luisa Bauer, Robert Berger

Translation to English:

Richard Watts

Billboard:

photomontage, print on vinyl, 945 cm x 377 cm

Billboards 2012 - 2022:

www.mariannegreber.at/pro_billboards.htm

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